

#G4I2024 Experience

Thank you for being part of #G4I2024!

The inaugural G4I World Congress exceeded all expectations! With hundreds of global delegates gathering in Madrid, we kickstarted the govtech revolution in style.

0

days

0

delegates

0

countries

0+

speakers

Photo gallery

Speaker Testimonials

The GovTech 4 Impact World Congress brings together leaders, officials, and innovators globally to address governments' key challenges. As THE premier meeting for governments worldwide, G4I fosters secure process optimization, efficiency, cost

savings, and citizen involvement.

Watch the videos below to discover what some of our speakers have to share about their experience at the inaugural #G4I2024

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Social media highlights



Tara McGuinness • 3rd •

Implementation-obsessed senior public servant and policy nerd - making govern...
4mo • 🌐

It's about rebuilding public trust and public capacity.

That's the short version of several days of discussions and side conversations at [Govtech 4 Impact World Congress](#)

It was great to connect with leaders working to improve government delivery around the globe including a conversation with [Patricia Fanlo Mateo Giulio Quaggiotto](#) and [Kyriakos Pierrakakis](#) whose work in Greece I have long admired. We discussed the importance of building trust through dynamic data infrastructure — a topic that is at the heart of what the New Practice Lab does.

I also joined with Natalia Artistimuno [Joy Bonaguro](#), and [Pilar Roch](#) to discuss public interest technology.

Thank you to [Mia Marie Tarp Møldrup](#) and [Jonas Moses-Lustiger](#) for moderating these conversations and to the organizers who brought so many amazing leaders together.



👍❤️🔁 93

3 comments · 4 reposts



Mª Concepción Campos Acuña · 2nd

Doctora en Derecho y Directiva Pública Profesional. FHN, Codirectora Cátedra Bue...

[Visit my website](#)

4mo · Edited ·

#WomenInTech #Innovación

Amplia representación de [Mujeres en el Sector Público](#) en el [Govtech 4 Impact World Congress](#), gran talento trabajando en la continua mejora de la [#gestión pública](#).

Normal, teniendo en cuenta el [#liderazgo](#) de [Idoia Ortiz de Artiñano Goñi Gobe Studio](#) y su visión estratégica en el diseño de una magnífica agenda!

Porque las mujeres deben estar en todos los lugares donde se tomen decisiones.
R.B.G. dixit

[Núria Espuny i Salvadó](#) [Ester Manzano Peláez](#) [Saioa Leguinagoicoa](#) [Ana Lacalle Álvarez](#)

María Pía Junquera y muchas más!!

#G4I2024 #GobiernoDigital #WomenInTech

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41

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Rafael Fassio, Ph.D. • 3rd •

State Attorney | Science, Technology and Innovation | LL.M and Ph.D at the Univers...

4mo •

Foi uma experiência incrível participar do #G4I Govtech 4 Impact World Congress Madrid 2024.

Além do meu painel (fotos abaixo), destaco a excelente mesa de abertura com [Idola Ortiz de Artiñano Goñi](#), [Gerardo Uña](#), [Yolanda Martinez](#), [Carlos Santiso](#), [Miguel A Porrúa](#), [Thomas Abell](#), [Keyzom Ngodup Massally](#) e [Daniel Ortega Nieto](#).

Agradeço também a [Natalia Laguyas](#), [Javier Madariaga](#) e toda a equipe do [IDB Lab](#) para participar do side event sobre o futuro do espaço GovTech, bem como a [Alexander Holt](#) pelo convite para participar do workshop do [Civitech Global Alliance](#).

Por fim, toda a minha gratidão novamente a [Gobe Studio](#) pelo convite, especialmente a [Idola Ortiz de Artiñano Goñi](#) e [Sofia Silva Carballido](#) e toda equipe pela importante liderança nessa agenda, bem como a todos os colegas e amigos com quem partilhamos essa jornada:

[Guilherme D. F. Dominguez](#)

[Valeria Tafaya](#)

[Luis Felipe Monteiro](#)

[Luanna Roncaratti](#)

[Luciano Crisafulli](#)

[Ana Maria Cáceres](#)

[Nathan Davies](#)

[Johnny Hugill](#)

[Kamila Gasinska](#)

[Camila Medeiros](#)

[João Carabetta](#)

[Paola Santana](#)

[Ben Supple](#)

[Cintia Smith](#)

[Gabriela Roberto Baró](#)

[Camila Salazar](#)

[Juliana Ting](#)

[Bruno Monteiro](#)

#innovation

#GovTech

#procurement

#DigitalTransformation

#eprocurement

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146

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Laura Kirchner Sala • 2nd
Public sector innovation | GovTech | Public Policy
4mo •

The [Govtech 4 Impact World Congress](#) has come to an end. Over the past 3 intense days, more than 150 international policymakers, experts from OECD, WB, UN, IDB, IMF, Mastercard, startups and representatives from various levels of governments worldwide have come together to discuss the opportunities and challenges of govtech ecosystems.

Here are my key takeaways:

> Local and regional governments, in their efforts to digitize public services, can not only greatly benefit from thriving govtech ecosystems but also become leaders in promoting this emerging market.

> Supra-national organisations such as the World Bank, OECD, IDB and the [European Commission](#) offer excellent cross-border initiatives like the [GovTech4all](#), [GovTech Connect](#), [Govtech LATAM de BID Lab](#) and [OECD Observatory of Public Sector Innovation](#). These platforms are essential for fostering collaboration, finding synergies between countries and regions and learning from each other.

> Technology is not the end goal but a means to achieve better, more efficient, and inclusive digital public services. This mission will only be successful through collaboration among various stakeholders and the inclusion of diverse perspectives.

> Last one but certainly not least: I am part of the best team I could ever ask for in [Gobe Studio](#). Led by [Idoia Ortiz de Artiñano Goñi](#) and [Sofia Silva Carballido](#), we have made this congress possible. While are not experts in event management, we excel in fostering govtech ecosystems. We are proud to have brought together such a big community in Madrid and look forward to seeing it grow in the coming years. Thank you [Idoia Ortiz de Artiñano Goñi](#) and [Inmaculada González Lozano](#) for this great opportunity.

Lucía Errandonea Elena Baroja Cabero Diego Docavo Pedraza Elena Vela Lizarbe
Álvaro de Lapuerta Porpetta Jorge M. Lidia Ortiz de Zárate González



88

6 comments · 3 reposts

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Concepción Campos @mccamposacunha · May 22

Magnífica segunda jornada del [#G4I2024](#) @G4Icongress disfrutando de las ponencias, experiencias y avances en gobierno digital y el reencuentro con grandes como [#MiguelDeBas](#) @congresoCNIS



🔄 1

❤️ 8

📊 394



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Dilia Leticia Jorge Mera @dilialeticia · May 21

Orgullosa de representar 🇨🇷 en el @G4Icongress y participar en el panel: Digital transformation and innovation in LATAM. Hablé también, de lo que más me gusta: la participación y liderazgo de las mujeres en innovación y tecnología 🙌 #haymujeres #government #innovation



🔄 2

❤️ 6

📊 321





Carolyn M. Supple • 3rd+
Google Public Sector | Tech for Impact
4mo •

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This past week, I joined government leaders, digital experts and entrepreneurs from over 24 countries at the inaugural GovTech 4 Impact Congress to explore how innovation can redefine the next generation of public service delivery. In conversations and panel discussions a few things were clear:

- 1) Public servants and leaders are eager to embrace AI. AI models and translation tools can transform how governments communicate with their citizens and provide access to services, ultimately creating engagement and building trust.
- 2) Yet this promise can't be realized without putting in place fundamentals, including data management, migration to the cloud and effective security practices. As [Siim Sikkut](#), the former CIO of Estonia who created a model national digital strategy, said: What's the point of focusing on an emerging technology (like blockchain) if "you can't do a website well"?
- 3) Digital is a means to transform government so that government can transform lives. [David Eaves](#) argued a top priority of our government leaders and public servants should be to lead with technology and help governments modernize, and therefore public policy and public affairs schools have a duty to prepare them. Important missions won't be met without technology and most citizens now interact with the government digitally.

At Google Public Sector, we empower state, local and national government and higher education to digitally transform by applying Google technologies to their mission, and are dedicated to helping the public sector on this journey. A special thank you to the City of Madrid for welcoming us to their beautiful city and hosting leaders from around the world to share best practices on these critical issues, and to [Gobe Studio](#) for the invitation. #G4I2024



85

5 comments · 1 repost



Laura Aydinyan • 3rd+

Lead Data Researcher at Information System Agency of Arme...
4mo • 🌐

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Last week, attending the #Govtech for #Impact Congress in Madrid was an incredible experience!

I would like to extend my heartfelt thanks to the [Asian Development Bank \(ADB\)](#) for the invitation and to [Arndt Husar](#) from ADB for his outstanding organization and leadership in the session with the Inter-American Development Bank (IADB), the Center for Digital Public Infrastructure (CDPI), and different Government leaders from Asia, Latin America, and Africa.

The congress provided invaluable insights into the future of data infrastructure for the public and private sectors. It was an honor to represent my agency [Information Systems Agency of Armenia \(ISAA\)](#) and engage in such dynamic and forward-thinking discussions.

I am excited to apply this knowledge to improve Armenian Govtech and advance our digitalization journey. Together with ISAA, we aim to build the best digital public infrastructure for Armenian citizens.

#Govtech #DigitalTransformation #PublicSectorInnovation #ADB #IADB #CDPI #G4I2024



👍👍👍 45

2 comments



Arndt Husar • 3rd+

Digital Transformation, Startup Ecosystems, Foresight and Inn...
4mo • 🌐

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Great to be strategic partners of the #GovTech for #Impact World Congress which launched today in Madrid. Our team from the [Asian Development Bank \(ADB\)](#) is here with Government leaders from #Armenia, #Cambodia and #Indonesia which all have ambitious and transformative visions for digital technologies in and for #Government.

If you're at the event, join us tomorrow (22 May, 3 pm) for our joint roundtable with the [Inter-American Development Bank](#) and the [Centre for Digital Public Infrastructure - CDPI](#). Details on the event: www.g4i-congress.com

#G4I2024 Thomas Abell Navendu Karan Ichwan Nasution Nerses Yeritsyan
Laura Aydinyan Seilava Ros Keo Vibol Sofia Silva Carballido Idoia Ortiz de
Artiñano Goñi



👍 52

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Sally Toms-Bustillos • 3rd+

Adoption Expert, Researcher, Strategist | IMF Creative Lab
4mo • 🌐

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Excited to be taking part in the opening day of the 2024 GovTech 4 Impact World Congress here in Madrid! The strength and variety of discourse is already so impressive—truly a fantastic forum for global collaboration, particularly in promoting #citizen-centric design and #publicvalue.

#G4I2024 #digitaltransformation #governmentinnovation #RealImpact #servicedesign #hcd



👍❤️47

1 comment



Mastercard for Government

14,774 followers

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It was an inspiring three days at the inaugural [Govtech 4 Impact World Congress!](#)

We enjoyed meeting many of our customers and partners from around the world and making new connections with the growing global GovTech community.

Here are some takeaways from our discussions on the ground:

We cannot innovate in isolation. A sustainable whole-of-government digital transformation requires the resources, expertise, and know-how of the whole ecosystem - public, private, and GovTechs alike.

Focus on problem-solving, first. When we address and solve the real challenges facing citizens and the governments that serve them, technological solutions will follow.

Trust is more important than ever. A successful digital transformation with transparency at its core can help to build, sustain, and enhance citizen trust in government.

[Mastercard for Government](#) is mobilizing GovTech ecosystems to solve public sector challenges, from deploying seamless transit options to inclusive public procurement and beyond. Congratulations to [Gobe Studio](#) on the first edition of #G4I, let's continue the conversation!

#G4I2024 #GovTech #MastercardforGovernment



with Sonia Hickey and 6 others

105

6 comments · 3 reposts



Nathan Davies · 3rd+

DPhil (PhD) Student @ Oxford Internet Institute
4mo · Edited · 🌐

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What can the future of dating tell us about the future of procurement? (Bear with me...)

Recent media attention has focused on comments by 🐝 [Bumble Inc.](#)'s founder, Whitney Wolfe Herd who claimed that the future of love is AI personas dating one another. There had been stories of odd individuals using ChatGPT to chat with hundreds of real people to try and maximise the chance of getting a date, but Herd suggested that the process could be fully automated.

I'd heard of suppliers using genAI to write or improve bids, whether messing around with ChatGPT, or with formal tools like [AutogenAI](#) but at [Govtech 4 Impact World Congress](#) in Madrid I saw [WhiteBox](#) pitch their new tool. The tool helps municipalities draft tenders based on their past examples. You can easily imagine a fully automated process – AI-drafted tenders, responded to by AI bid writing tools, evaluated in turn by AI. The potential for radical efficiencies in procurement is exciting, but [Prof Albert Sanchez-Graells](#) is right to caution about some important risks.

The (silly) dating analogy sheds light on aspects of eProcurement –

Challenges of AI-powered procurement

- 🖥️ black box processes: what are the risks of algorithmic transparency in procurement processes? there are reasons discretion is important for bureaucrats
- 🧠 Risks of hallucination - will lower barriers lead to suppliers catfishing?
- 🏢 a level playing field - Will new eProcurement tech enable new SMEs or just enable those with more resources?

What could procurement learn from dating?

- ⚙️ Process matters - currently governments are trying to work out if they want to 'marry' large tech solutions and spend years locked in with them. Instead they should be thinking about running agile procurement (with discovery and alpha stages). The state should be speed-dating with the countless start-ups and SMEs in the UK! As [Johnny Hugill](#) argued, [GovTech Lab Lithuania](#)'s use of design competitions is a great model.
- 🛠️ Tools matter! Dating apps are designed to be so seamless in terms of UI, that they are almost addictive. Despite improvements by [Government Digital Service](#) the experience of bidding on government portals is still unintuitive, and for some, painful.

As we think more about relational contracting, it's worth focusing on the building blocks of human relationships - what makes us trust people, regardless of whether we're going to a market to buy some apples, or trying to find a life partner? As [Rafael Fassio](#) reminded us yesterday, "PDFs don't change the world, people do".

#eprocurement #procurement #artificialintelligence #G4I2024



👍👍👍 40

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Western Development Commission

9,365 followers

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Today our Head of Regional Development [Ian Brannigan](#) met with [Sonia Hickey](#) of [Mastercard for Government](#) and [Alexander Holt](#) The Scottish Government at the [Govtech 4 Impact World Congress](#) in #Madrid. They discussed the use of appropriate CivTech models to further the opportunities for citizens and businesses in both areas. This furthers WDC's ongoing work with fostering a positive and beneficial relationship with both international and MNC partners.

#GovTech #digitaltransformation #RealImpact #G4I2024



23

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Alessandro Paciaroni • 3rd+

Digital Humanism & AI Governance | Driving Govtech Ecosystem & Cultural...
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...

🧠 This morning [Idoia Ortiz de Artiñano Goñi](#) said #govtech needs to craft compelling narratives, indeed it is all about the stories we tell to inspire #innovation with a purpose.

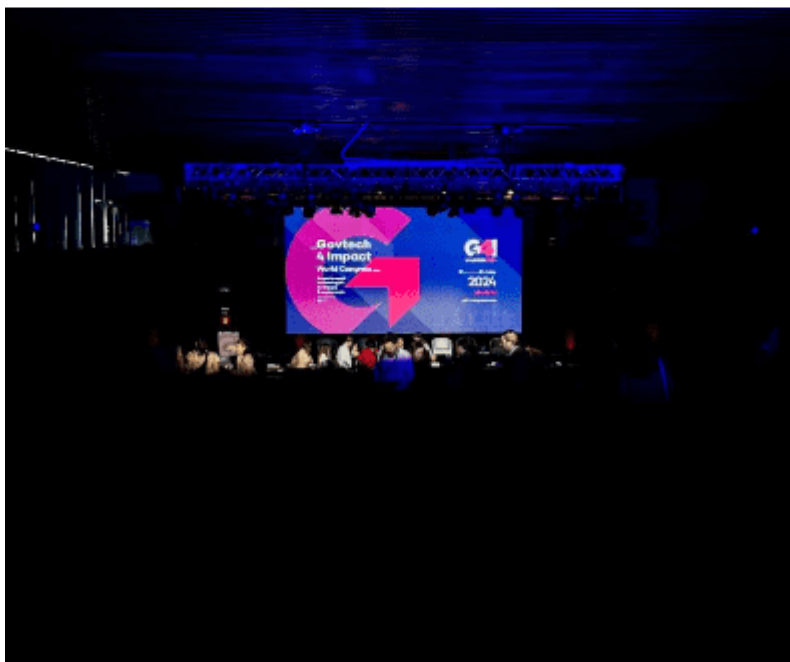
🧠 🧠 What better inspirational story if not [Carlos Santiso](#)'s: a reminder that technology is a means to an end that governments should use to transform people's lives!

📖 This certainly plays a role in ensuring the commitment still needed to prioritise and implement complex digital projects that was mentioned by [Gerardo Uña](#)

🌐 On this an incredible resource is govstack's #digitalpublicgood (#buildingblocks), presented by [Yolanda Martínez](#) - which by the way goes hand in hand with the #Interoperability solutions of the European Commission - to get down to the basics of service design and make it easier for people to develop their basic components, which is needed globally like [Miguel A Porrúa](#) noted.

[GovTech4all](#) [GovTech Connect](#)

#g4i2024 #digitaltransformation #publicsectorinnovation #changemanagement #egov #tech4good



🌐 26

2 reposts



Carlos Santiso • 3rd+

Global leader in development finance, digital transformation, public governance a...
4mo •

Going [#govtech](#) in [#cities](#) Cities are driving digital innovation, are hubs for [#govtech](#) entrepreneurship, and are at the frontline of government services, especially in the age of urbanization.

Very much enjoyed the fireside chat with Mayor of Madrid [José Luis Martínez-Almeida Navasqués](#) last week at the [Govtech 4 Impact World Congress](#) on [Ayuntamiento de Madrid #DigitalTransformation](#) strategy. Thank you [Fernando de Pablo Martín](#) and [Idoia Ortiz de Artiñano Goñi](#) for the opportunity !



54

1 comment - 1 repost



Laurens Gaukema • 3rd+
Consultant Senior Writer European Affairs
4mo • Edited •

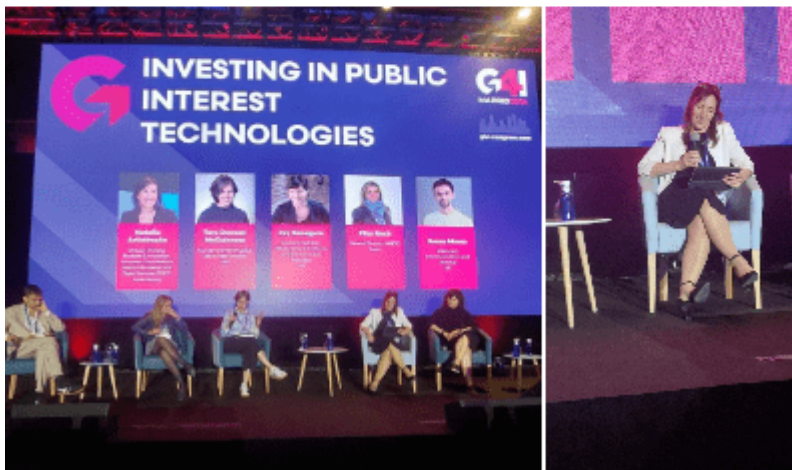
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At the #GovTech4Impact World Congress in Madrid, our Director for #DigitalServices [Natalia Aristimuño](#) stated that 'public interest technologies in the #EU need to follow values and principles, such as those in the European Declaration of #DigitalRights and Principles.'

According to Aristimuño, important legislation like the #InteroperableEuropeAct and the #AIAct can make sure that technology is used in a human centric manner, especially when it carries risks. She also stressed upon the role of #GovTech in this regard, but, in order for this to work, also a cultural change is needed. (2/2) #G4I2024

[Leontina Sandu](#) | [Andrea Halmos](#) | [Asta Gričienė](#) | [Maria Leek](#) | [Isa von Kalben](#)
| [Alexandra Balahur](#) | [Claudia OLIVEIRA](#) | [Pavlina Fragkou](#) | [Monika Sowinska](#)
| [Bernard Claes](#) | [Alina-Maria Brebenel](#) | [Zsófia Sziranyi](#) | [Cécile Guasch](#)
| [Stefanos Kotoglou](#) | [Miguel Díez Blanco](#) | [Georges Lobo](#) | [Ruben Narzul](#)
| [Vesselina Foteva](#) | [Isabella Allegri](#) | [Radmila Zhivkova](#) | [Ivona Mikjel](#)
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#EUIInnovation #Startups #EUCommission #Innovation #GovTech4all



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Maria Fernanda Parada @mafeparadar · May 22

Two interesting panels featuring inspiring women from Latin America leading discussions on innovation and technology in the public sector 🙌

#G4I2024 @marabales @dilialeticia



1



4



11



516





Luanna Roncaratti • 3rd •

Secretaria Adjunta na Secretaria de Governo Digital do Minist...

4mo •

+ Follow ...

I am in Madrid, Spain, this week, taking part of the event Govtech for Impact - #G4I2024.

Yesterday I had a great experience participating in the panel Building the AI Ready Government, organized by #Apolitical. We had a great discussion with Robyn Scott (Apolitical - Moderador), Pooja Warier Hamilton (Apolitical - Moderador), Leonardo Quattrucci, Janusz Cieszyński (Member of Parliament, Digital and Health Committee, Poland) and Gianluca Sgueo Sgueo (Professor of Digital Democracy - Sciences Po) about challenges and initiatives on AI for public sector conducted in our different countries.

Today, I am in two other panels:

✓ Civil service as a multiplier of Digital Transformation, with Borja Santos Porras Santos Porras (ESP - Moderador), Paco Soler, Olga Lucia Alfonso (Colômbia), Diego Molano Vega (ex - Ministro TIC Colômbia).

✓ Three Continents, One Story - What Works in Digital Government? Along with Ros Seila (Cambodia), Mira Tayyiba (Indonesia), Nerses Yeritsyan (Armenia), Colin Babirukamu (Uganda), Patrick Ibrahim (Malawi), Navendu Karan (ADB), Miguel Pomua (BID), Kamiya Chandra (CDPI).

It has been a very inspiring event and an opportunity to share the lessons we have learned in our journey of transforming Brazilian state.

I am honoured to join and grateful for the invitation Gobe Studio, Kenes Group, Madrid Convention Bureau, Inter-American Development Bank.

Idoia Ortiz de Artolaño Goñi

Miguel A. Porrúa

Carlos Santiso

Barbara Ubaldi

David Eaves

Slim Sikkut

Camila Medeiros

Jenna Kelly



142

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Mark Boris Andrijanič • 2nd

VP @Kumo.AI | Sr. Fellow @Atlantic Council | ex-Digital Minister
4mo • 🌐

Gracias, Madrid! It was wonderful to be back for the [Govtech 4 Impact World Congress](#), which brought together digital leaders from around the globe.

I was honored to join the panel on the Single European GovTech Market, where I shared three proposals to strengthen Europe's leadership in digital government:

- Establish an EU GovTech Fund to support homegrown GovTech ventures and talent, following the examples of the EIC Fund or the EU Defence Fund.
- Unlock public procurement processes for startups and scale-ups to pave the way for innovation in the public sector while growing our tech ecosystem.
- Build the government's internal capacity to implement complex projects. Only competent public servants will be confident enough to introduce cutting-edge digital public services.

Kudos to [Idoia Ortiz de Artiñano Goñi](#) and her team at [Gobe Studio](#) for a fantastic event, which I am sure will become a tradition. A big thank you to [Giovanna Galasso](#), [David Osimo](#), [Pedro Tavares](#), and [Nicolas Brien](#) for an engaging discussion!

#GovTech #Innovation #DigitalTransformation #AI #Startups #EU



🌐 85

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Mark Boris Andrijanič • 2nd

VP @Kumo.AI | Sr. Fellow @Atlantic Council | ex-Digital Minister
4mo • 🌐

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#GovTech #Innovation #DigitalTransformation #AI #Startups #EU



🌐 85

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Javier Barreiro • 3rd+
CEO @ IUGO Software & Design Studio | Digital Transformation
4mo • Edited •

La semana pasada tuve la oportunidad de participar en la primera edición del [Govtech 4 Impact World Congress](#).

Con [Daniel Abadie](#), [Keyzom Ngodup Massally](#), [David Eaves](#) y [Alfonso Fernandez de Castro](#) tuvimos muy buenas conversaciones sobre infraestructura pública digital (#DPI), la experiencia de Uruguay y como profundizarla.

Con colegas de Asia, África y LATAM, compartimos experiencias en Transformación Digital en la Administración Pública y cómo profundizarlas. Gracias [Miguel A Porrúa](#) y [Arndt Husar](#) por la invitación a participar del panel.

Con [Valeria Restrepo](#) y [Nicolás Salazar Cardona](#), de [Govtech LATAM de BID Lab](#), intercambiamos sobre lo que se esta haciendo y se viene en la región en el ecosistema #GovTech.

Felicitaciones [Idoia Ortiz de Artiñano Goñi](#) y todo el equipo de Gobe por la organización.

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55

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Collin Babirukamu • 3rd+
Director at National Information Technology Authority -Uganda (NITA-U) | Non Ex...
4mo • Edited •

I had the pleasure of speaking at the [Govtech 4 Impact World Congress](#) in Madrid. Sharing the #African perspective on #digitaltransformation, it's opportunities and our journey building #digital public Infrastructure.

Listening to colleagues from the other continents and their perspective was enriching. I look forward to #G4I 2025.



105

3 comments · 1 repost



Ana Lacalle Álvarez • 3rd+

Especialista en contratación pública | Consultor Senior de administración pública
4mo • Edited •

[Govtech 4 Impact World Congress](#) ha superado todas las expectativas!

Un encuentro de gran valor para compartir experiencias, resaltar el valor de la colaboración público-privada y conocer las grandes iniciativas que se están realizando a nivel nacional e internacional. Todas ellas con un factor en común: el ciudadano en el centro y una visión 360 de los problemas y necesidades.

Me gustaría dedicar unas líneas para agradecer, en primer lugar, a [Idoia Ortiz de Artiñano Goñi](#) y a todo su equipo por la organización de este evento, con especial mención a [Inmaculada González Lozano](#).

Y por último, como siempre, ha sido una suerte poder compartir experiencias y retos que inspiran y con las que es un placer volver a coincidir como [Saioa Leguinagoicoa](#), [Itziar Berrospe](#), [Elena Liria](#), [Javier Fernández Rodríguez](#), [Javier Martínez Gilabert](#), [Juan Pedro de Ruz Ortega](#), [Fernando de Pablo Martín](#), [Patricia Fanlo Mateo](#), [Natalia Maeso](#) o [David Luquin Urteasu](#) que siempre son inspiración, así como tener la oportunidad de poder desvirtualizar y conocer a personas con proyectos tan interesantes como [M^a Concepción Campos Acuña](#) que lidera [Mujeres en el Sector Público](#), [Núria Espuny i Salvadó](#), [Ester Manzano Peláez](#), [María Pérez Naranjo](#), [Juan Angel Morejudo Flores](#), [Marian Rincón](#) o [Gemma Schepers](#) entre otros.

¡Por más encuentros así que sigan impulsando iniciativas para facilitar la vida de los ciudadanos!

#G4I2024 #Technology #GovTech #Innovation

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61

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Manuel Muñiz • 2nd
Provost of IE University | Chair of IE New York College
4mo • Edited •

It is always a pleasure and a privilege to share the stage with [Arancha Gonzalez Laya](#). This time it happened at a panel at the [Govtech 4 Impact World Congress](#), where we talked about "Teaching Public Service in the Digital Age: the Role of Public Affairs Schools."

The conversation was moderated by [David Eaves](#), Deputy Director at the Institute for Innovation and Public Purpose of the [UCL](#), and one of the world's top experts on this matter.

Here are some key takeaways from our discussion:

1. We examined how the Public Affairs Schools institutions have transformed over the years, in an attempt to prepare future leaders for the digital age.
2. Our panel emphasized the importance of including key aspects in the curriculum to ensure students are equipped with the necessary skills to tackle current public service challenges. This is true both in the "tech policy" dimension and also the "tech tools" one.
3. We highlighted several groundbreaking initiatives that public affairs schools are implementing to keep pace with rapid technological and social changes. One of them is our recently launched Masters in Technology and Global Affairs.
4. We explored various ways in which public affairs schools can collaborate with government entities and civil society organizations to enrich student education and address emerging challenges.
5. Our discussion underscored the crucial role of ethics and social responsibility in the training of future leaders and how these principles can be effectively integrated into the curriculum.

I am grateful for the opportunity to contribute to this important conversation and look forward to continuing our efforts in shaping the future of public affairs education.

IE University Center for the Governance of Change IE School of Politics, Economics & Global Affairs
Idola Ortiz de Arizano Gofí Sofia Silva Carballido
Angel Alonso Arroba Irene Blázquez Navarro Dr. Ilke TOYGÜR Lucia Errandonea
Borja Santos Porras Aitziber Onaindia Riesco Nicolás Pérez López-Ibor

#GovTech #Digital #PublicAffairs #Leadership #G4I2024 #technology #diplomacy



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