



Govtech -4 Impact_

World Congress

5. — 7. May
MADRID
2026



g4i-congress.com

WHERE GOVERNMENT MEETS INNOVATION



G4I is the global stage where governments, industry leaders, and innovators come together to shape the future of public services. It is the only international platform dedicated exclusively to GovTech, offering sponsors and exhibitors unparalleled opportunities to connect with decision-makers who are driving digital transformation across all levels of government.

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The city authorities, our local entrepreneurship and digital technologies sectors, as well as the ever-growing professional innovation community, are delighted with the decision to stage the congress in Madrid and will all do their best to contribute to its success. We are looking forward to welcoming the Govtech 4 Impact World Congress with the firm conviction that it will surpass all the expectations and will help establish the congress and Madrid city as flagships in governmental technologies and digital transformation.

José Luis Martínez-Almeida Navasqués, Mayor of Madrid

POWER YOUR PRESENCE

The spotlight is on transformation. This is where technology meets governance, where bold ideas turn into real solutions, and where industry partners gain a front-row seat to the future of government innovation.

Be Seen by Key Decision-Makers

Connect directly with a highly targeted group of industry leaders and decision-makers who are actively looking for solutions like yours.



Showcase Your Innovation

Put yourself in the spotlight through premium placements, ensuring your message reaches the people who matter most to your business.



Leads & Prospects

Create genuine opportunities to network, collaborate, and form partnerships that can directly impact your sales and ROI.



Showcase Your Expertise

Highlight your products, services, and thought leadership in a way that positions your brand as an industry authority.





FROM DATA TO TANGIBILITY

PAST SUCCESS

**50+
COUNTRIES**

**80+
INTERNATIONAL
SPEAKERS**

Worldwide IT spending is expected to total \$5.43 trillion in 2025, an increase of 7.9% from 2024 (Gartner, 15/7/25)

GovTech is poised to deliver \$9.8 trillion in public value by 2034, showcasing the transformative potential for public administration and the wider economy (World Economic Forum, 7/7/25)

**80+
SPONSORS
& PARTNERS**

**1000+
INTERNATIONAL
ATTENDEES**

SOME OF OUR PREVIOUS SPONSORS & EXHIBITORS

inetum.

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Telefónica Tech

aws



Danysoft
Haciendo visible lo invisible

VISA

Sage

IBM

VeriDas

DIGITAL
science

coursera

Nextcloud

meep

MAXIMIZE YOUR REACH

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This Congress is really unique as you have the diversity of lined up people such as policy makers, digital transformation people and service designers, all at one place.

Dr. Wafa Snaineh President, Gov. Design & Government Transformation Partner

Who's in the Room

- Central & Local Ministers & Mayors
- CEOs, CIOs, CTOs, COOs
- Chief Digital, Data & Security Officers
- Heads of Digital Transformation, AI, and Innovation
- Directors of Strategy, ICT, and Safety & Security
- Project Leaders, Engineers & Solution Architects
- International Organizations & NGOs



Presence



Speaking



Visibility



Exhibiting



WHERE YOUR SOLUTIONS MEET REAL DEMAND

Winning in the public sector means connecting with the right decision-makers. At G4I 2026, every conversation is an opportunity to turn ideas into contracts, pilots into partnerships, and investments into measurable returns.

LET'S TALK!

Raul De Miguel

Industry Liaison & Sales Associate



rdemiguel@kenes.com

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