



Govtech 4 Impact World Congress

**MEET GOVERNMENT
DECISION-MAKERS**

GovTech 4 Impact connects technology providers with senior government leaders responsible for digital transformation, cybersecurity, AI, citizen services, data platforms, cloud infrastructure and smart government initiatives.

Over two days, sponsors gain direct access to qualified public-sector decision-makers through exhibition, curated meetings, networking sessions and thought leadership opportunities.

Whether your goal is lead generation, brand positioning or entering new government markets, GovTech 4 Impact is designed to help you build meaningful relationships that convert into business.

WHY BECOME A PARTNER?

- »»» Benefit from high-level and global exposure.
- »»» Establish pre-eminence amongst your peers.
- »»» Put your brand in front of industry professionals.
- »»» Reach outstanding Key Opinion Leaders.
- »»» Networking with influential decision-makers.
- »»» Strengthen your network and create a new business opportunities.
- »»» Meet face-to-face and generate business opportunities.
- »»» Keep up with your competitors and gain market insights.
- »»» Gain visibility through a fully integrated marketing campaign.
- »»» Promote your latest products.
- »»» Lead powerful sessions in an interactive format.

CONTACT

For a tailored guidance and additional information reach out to:

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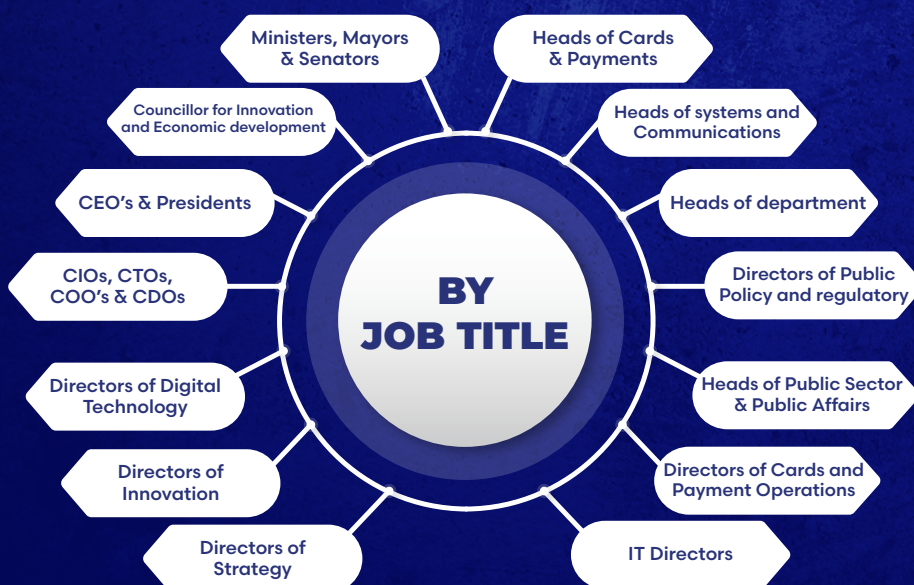
EVENT STATISTICS AND GROWTH

Top 10 countries



Spain	Switzerland
Portugal	United States
Germany	Argentina
United Kingdom	France
Netherlands	Belgium

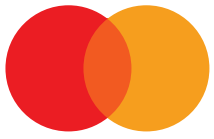
AUDIENCE PROFILE & WHO ATTENDS



BY INSTITUTION

- »»» Local, regional and national governments
- »»» Big corporations
- »»» Start-ups
- »»» Universities & Academics
- »»» Venture Capitals
- »»» International organizations

PREVIOUS PARTNERS AND TESTIMONIALS



VISA

coursera



ManageEngine



Empresas



ARUP



nextcloud

Telefónica Tech

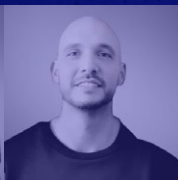
The third edition of the G4I World Congress exceeded all expectations! With hundreds of global delegates gathering in Madrid, we kickstarted the govtech revolution in style.



MEET THE EXPERT COMMITTEE



Fernando de Pablo
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City of Madrid, Spain



Jonas Onland
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Book

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